



Single Entry Point Begins International Search for Qualified Channel Partners

Leading search engine marketing consultancy now offering its enterprise-level expertise to digital marketing agencies, web design firms, software development companies and consulting organizations.

Toronto, Canada ([PRWeb](#)) November 7, 2008 -- Toronto-based Single Entry Point today announced that it's beginning its long-awaited search for qualified channel partners and resellers across North America and Europe.

"Through our fine-tuned Channel Partner program, we're offering the top digital marketing agencies, web design firms, software development companies and consulting organizations a rare opportunity to bring unrivaled expertise onto their team," stated Mike Lascut, founder of Single Entry Point.

Channel partners of Single Entry Point will immediately be able to bring their clients enterprise-level expertise in search engine marketing, email marketing and web analytics at extremely competitive rates without the need to hire new staff.

According to Mike Lascut, Single Entry Point began to consider launching a Channel Partner program after receiving several requests from firms in search of a fast way to offer their clients expertise that didn't exist in-house. Through the unique relationship, new partners will be able to add a host of complementary services to their offering including program integration, evaluation, training, consulting, and end-to-end execution.

Agency clients that have benefited from Single Entry Point's expertise include Grand & Toy, Royal Bank, TELUS, Blockbuster, Canon Canada and several others.

More information on Single Entry Point's Channel Partner program is available at www.singleentrypoint.com.

About Single Entry Point Marketing

Single Entry Point is an online marketing consultancy devoted to giving large, medium and small companies an extreme edge through search marketing, email marketing and web analytics. With 12 years of search engine experience under its belt, the company continues to catch the attention of North America's biggest companies thanks to its unique blend of expertise, proprietary technology, and intelligent application of data, all of which have proven to give its clients an unfair advantage and the prospect of unmatched market share.

Media Contact:

Mike Lascut, CEO

Single Entry Point

Tel: 416-482-9990 / Fax: 416-482-9333

www.singleentrypoint.com

###



Contact Information

Mike Lascut

Single Entry Point Marketing

<http://www.singleentrypoint.com>

4164829990

Online Web 2.0 Version

You can read the online version of this press release [here](#).

PRWebPodcast Available

[Listen to Podcast MP3](#) [Listen to Podcast iTunes](#) [Listen to Podcast OGG](#)