

Single Entry Point Introduces Budget-Friendly Online Marketing Package to Help Businesses Weather Any Economic Storm

Leading search engine marketing consultancy bundles key online marketing tools at a reduced rate

Toronto, Canada (Marketwire) November 26, 2008 – Leading search engine consultancy Single Entry Point today announced [Sustainable Internet Habitat](#), a bundled online marketing program built and priced exclusively for companies facing the realities of a recession.

“We believe that no matter how bad an economic storm may be, any business can weather it and navigate their way towards a future where they lead the market,” stated Mike Lascut, founder of [Single Entry Point](#). “Sustainable Internet Habitat provides businesses of all sizes with the tools they need to get through the recession intact and leapfrog ahead of the competition at a budget-friendly price.”

The value package features key online marketing components that a company needs to market itself online including search engine marketing, email marketing, web analytics, managed web hosting and expert consulting. It all comes bundled together at a significantly reduced rate with the goal of working within the constraints of a company’s tightened purse strings.

Lascut notes that as most businesses, large and small, make deep cuts and cancel their online search and marketing efforts altogether, a unique opportunity has presented itself to those who want to remain competitive and solidify themselves as market leaders.

“Those who don’t spend at all will miss the opportunity to gain market share,” says Lascut, “Those who spend smarter will come out ahead.”

Sustainable Internet Habitat is part of Single Entry Point’s Marketing Acceleration strategy, a suite of programs designed to accelerate a company’s ability to deliver search, email and web analytics solutions.

More information on Single Entry Point’s Sustainable Internet Habitat program is available at www.singleentrypoint.com.

About Single Entry Point

Single Entry Point is an online marketing consultancy devoted to giving large, medium and small companies an extreme edge through search marketing, email marketing and web analytics. With 12 years of search engine experience under its belt, the company continues to catch the attention of North America’s biggest companies thanks to its unique blend of expertise, proprietary technology, and intelligent application of data, all of which have proven to give its clients an unfair advantage and the prospect of unmatched market share.

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